

AMAZING EXPERIENCES
COME OUT OF THE BLU



Unitron Blu



Life is a winding road

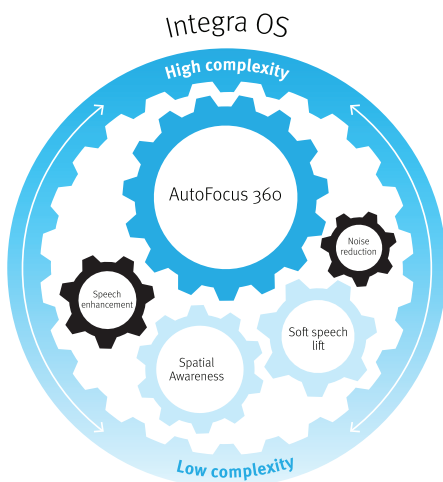
From impromptu road trips to running into old friends, navigating the unexpected parts of life requires spontaneity—and hearing instruments that can keep up. Now available in a new RIC style, traditional RICs and BTEs, Blu features Unitron's most advanced hearing instruments yet, so now even more of your clients can go wherever the day leads them.

HEARING AIDS THAT ADJUST AS FAST AS YOUR PLANS

Integra OS

It's all about inner beauty

The Blu platform is powered by the Sonova PRISM™ (Processing Real-time Intelligent Sound Management) chip which offers double the memory of our previous chip. Blu features Integra OS, the highly advanced signal processing system that delivers an adaptable, personalized, and freeing hearing experience like never before.



Your clients pick the experience, we just optimize it

When sounds enter the hearing instruments, Integra OS accurately classifies them into a range of seven key listening environments—from very quiet to complex noisy situations. Integra OS then optimizes the listening experience to each client's specific situation, blending environments into one of many thousand combinations.

Your clients can follow where the day leads with features designed to help enhance speech. In loud, complex listening environments AutoFocus 360 guides the application of speech enhancement, directionality, and dynamic noise reduction. In quiet listening environments, features like soft speech lift and Spatial Awareness make listening clear and comfortable.



Personalization at the touch of a button

Your clients can further personalize their listening experience by improving focus, boosting speech, and reducing background noise using the Remote Plus app. The app also allows them to select pre-set manual programs that suit their specific lifestyles. And for changes that require your expertise, remote adjust allows you to change even more parameters—including directionality, noise reduction and more—remotely. This gives flexibility and convenience to all your clients, whether they're at home or on the move, by facilitating easy adjustments without having to travel to your office.

More connected than ever

Clients can make hands-free phone calls and stream music, podcasts, and other media directly into their hearing instruments from Bluetooth enabled devices with Made For All capabilities. (Blu can even connect to two different devices at once!) Plus, with our tap control, they can easily control media and calls with a quick tap to the ear. So your clients can stay more connected to the people and entertainment* they love.

*Blu enhances sound quality, but the quality of the entertainment is up to your client. There's no accounting for taste.

unitron Love the experience

POWERED BY BLU

All of our hearing instruments on the Blu platform are designed with a focus on aesthetics, comfort and ease of use.



Moxi B-RS

is our sleekest rechargeable with direct connectivity
Moxi B-RS is only sold as pairs
(charging case included)



Moxi B-R

is our smallest rechargeable with direct connectivity
(charging case included)



Moxi B-RT

is rechargeable with telecoil and direct connectivity
(charging case included)



Moxi B-312

is our smallest RIC with direct connectivity and a traditional 312 disposable battery



Stride B-UP

is our Ultra Power BTE with direct connectivity, telecoil and a traditional 675 disposable battery



Stride B-PR

is our rechargeable BTE with direct connectivity
(charging case included)



Platinum
(P6)*



Pewter
(P7)



Charcoal
(P8)*



Sand
(R8)*



Amber
(P2)



Espresso
(P4)

*Available with Moxi B-RS



Charging case for
Moxi B-RS



Charging case for
Moxi B-R and Moxi B-RT



Charging case for
Stride B-PR

Hearing instruments are shown actual size. Chargers are not shown at actual size.

unitron Love the experience

At a glance



Integra OS

Environmental classification

	Level 9 Premium	Level 7 Advanced	Level 5 Standard	Level 3 Essential
Total listening environments	7	6	4	2
Noise	•			
Conversation in noise	•	•		
Music	•	•		
Quiet	•	•	•	
Conversation in a small group	•	•	•	
Conversation in a crowd	•	•	•	•
Conversation in quiet	•	•	•	•
Total streaming environments	2	2	2	2
Media speech	•	•	•	•
Media music	•	•	•	•

Sound optimization and performance

AutoFocus 360	•			
AutoFocus		•		
Dynamic noise reduction	•	•		
Soft speech lift	•	•	•	
Spatial Awareness	•	•	•	
Pinna Effect	•	•	•	•
Speech enhancement	•	•	•	•
Noise reduction	•	•	•	•

Hardware features

Tap control*	•	•	•	•
Made For All direct connectivity	•	•	•	•
Rechargeable*	•	•	•	•
Telecoil*	•	•	•	•

Fine-tuning channels

20	20	16	12
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Available in all technology levels

Sound stabilization

- › AntiShock 2
- › Wind control
- › Feedback manager
- › Natural Sound Balance

Ease and convenience

- › Remote Plus app
- › TV Connector
- › Remote Control
- › PartnerMic
- › RogerDirect
- › DuoLink
- › Binaural Phone

Microphone options

- › Adaptive directional
- › Fixed directional
- › Fixed wide directional
- › Omni directional

Fitting

- › First fit workflow
- › Automatic Adaptation Manager
- › Frequency compression 2
- › Tinnitus masker
- › MyMusic
- › Manual programs
- › IntelliVent
- › Ultra Power pre-sets*

Experience innovations

Performance tracking

- › FLEX:TRIAL
- › Log It All
- › Ratings

Continuous care

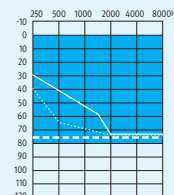
- › Coach
- › Remote adjust
- › FLEX:UPGRADE

Personalization

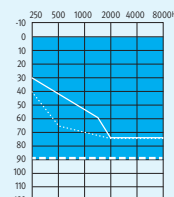
- › Equalizer
- › Clarity and comfort buttons
- › Optional app programs

Fitting guides

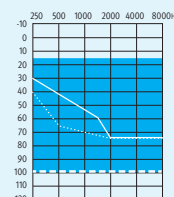
Moxi



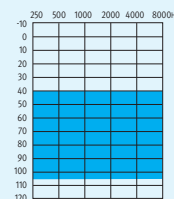
S receiver



M receiver



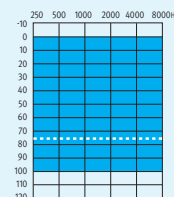
P receiver



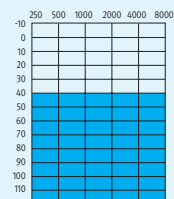
UP receiver
Not compatible with Moxi B-RS

- Open dome/cap dome
- ... Vented dome
- - - Power dome or sleeve mold

Stride



B-PR



B-UP

- Slim tube

*Compatibility may be limited by product style.

Bring on the accessories



TV Connector

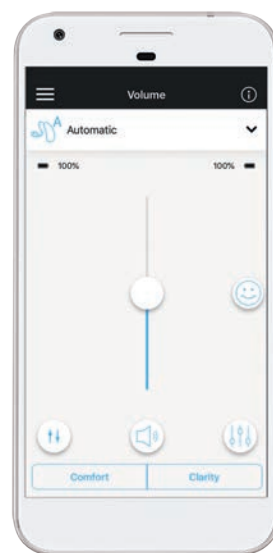


PartnerMic



Remote Control

- Your client can discreetly adjust volume and switch programs with the Remote Control.
- PartnerMic is an easy-to-use lapel microphone ideal for one-on-one conversations.
- Your client's favorite media streamed wirelessly in stereo sound with TV Connector.
- The Remote Plus app puts easy personalization at your client's fingertips.



Remote Plus app

Roger Select™



Roger Table Mic II



Roger On™



If complex listening situations like meetings, conversations in noise, or speaking over distance are particularly challenging for your clients, a Roger™ device could give them the assistance they need.

EXPERIENCE IS EVERYTHING

Unitron's experience innovations help you optimize and personalize the entire hearing care journey from the very first fit and beyond. Our experience innovations provide data-driven insights and continuous care features that help clients get the most from their hearing care solutions.

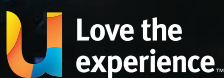
One of our performance tracking experience innovations - Log It All has now been enhanced. Not only does Log It All continue to identify and log seven distinct hearing environments, it also collects data on listening environment complexity and directional hearing. These data points are used to generate summary scores, which helps you and your clients understand their listening lifestyle and in turn helps you recommend the appropriate technology level for them.



Life is unpredictable.
But great sound doesn't have to be.

With the latest generation of automatic optimization in Integra OS, enhanced personalization, and seamless connectivity, you can have peace of mind knowing each client can smoothly transition to the right amplification solution now and in the future. They can soak in every moment, embrace every sudden change of plans, and walk boldly into each new experience, confident that their hearing instruments will be one step ahead of them. Because...

Amazing experiences come out of the Blu.



Unitron is a hearing solution company that believes people should feel really good about the entire hearing care experience, start to finish. Our ingenious products, technologies, services and programs offer a level of personalization you can't get anywhere else. Get ready to **Love the experience.**

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HEAR THE WORLD